

Rivian Last Mile Hub Proposed Exterior Mural

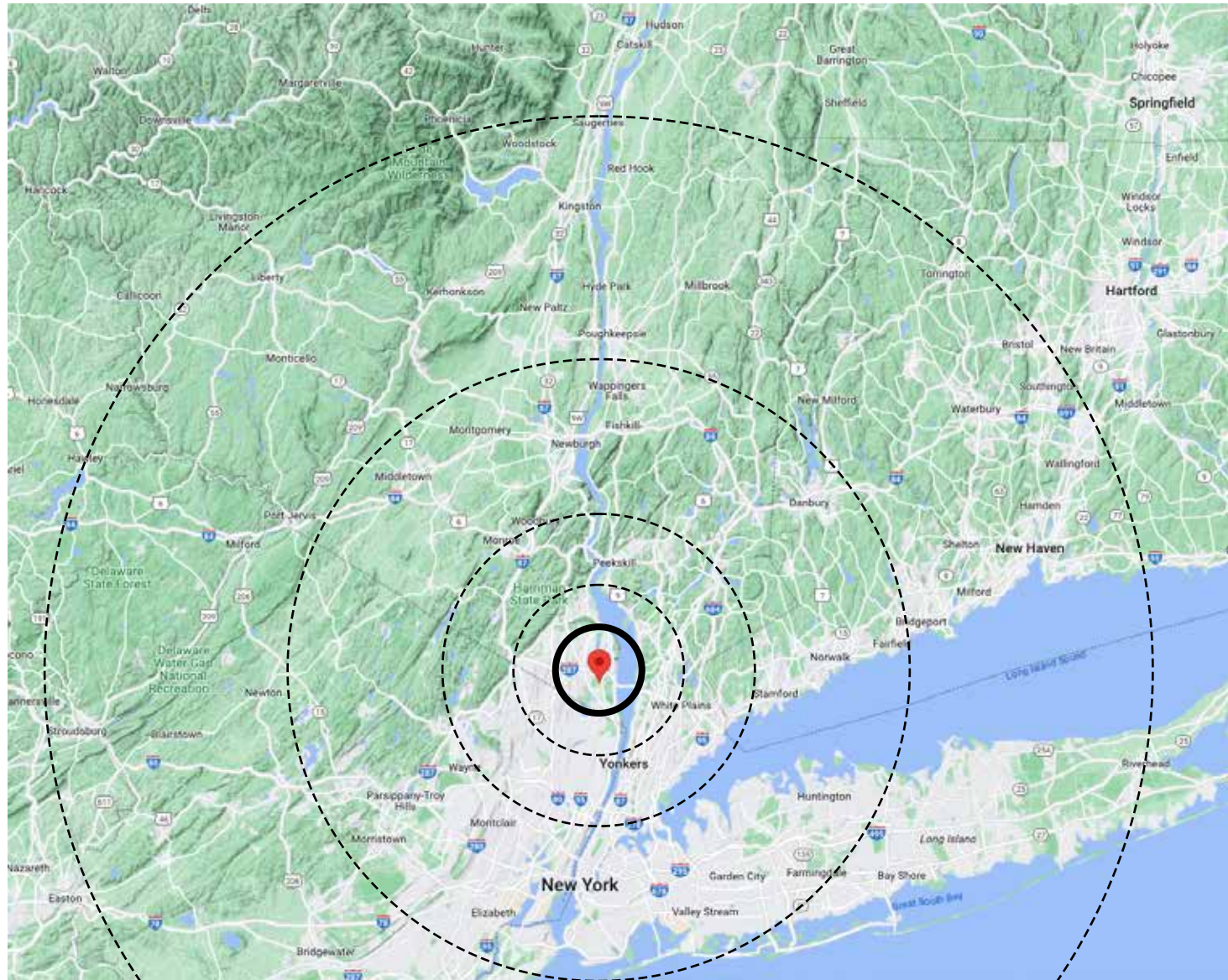
800 BRADLEY HILL RD.
BLAUVELT, NY
10/10/2023

For Review

SITE LOCATION

This Rivian facility will act as a “Last Mile Hub” for our teams and customers. The facility will offer an enhanced delivery experience for customers receiving their new vehicles. The facility will also offer test drives, vehicle service, and will have a small retail gear shop inside.

The location of this facility will help to support customers in New York and New Jersey. Its close proximity to the Hudson River corridor also allows for a connection to future Rivian experiences and adventurous destinations.



Facility Location



Satellite View of Building

EXTERIOR MURAL DESIGN BRIEF

The mural design will reference the poster style and color palette from the Rivian Service Center regional poster artwork series. Abstracted landscape forms and destination scenes can be used to convey a simple, bold visual that is inspired by 'adventure'.

Mural Considerations

- First Impression view as you approach by vehicle
- Delivery photo moment for new owners+vehicle
- Long view and close up view details in mural

North America - Northeast Regional Poster Series

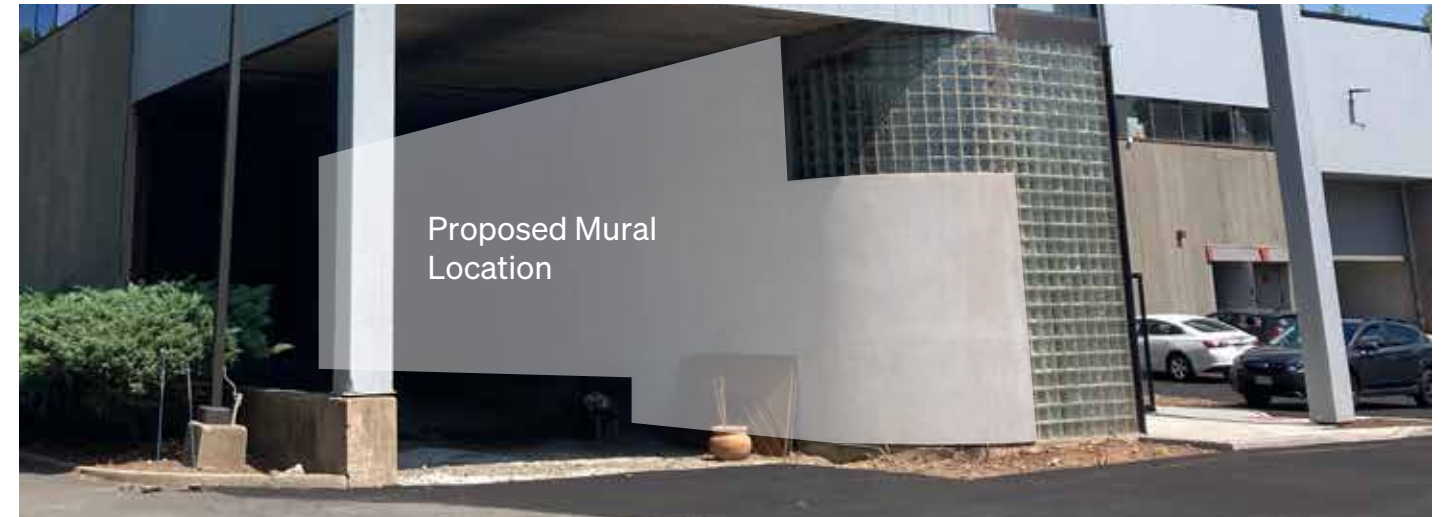
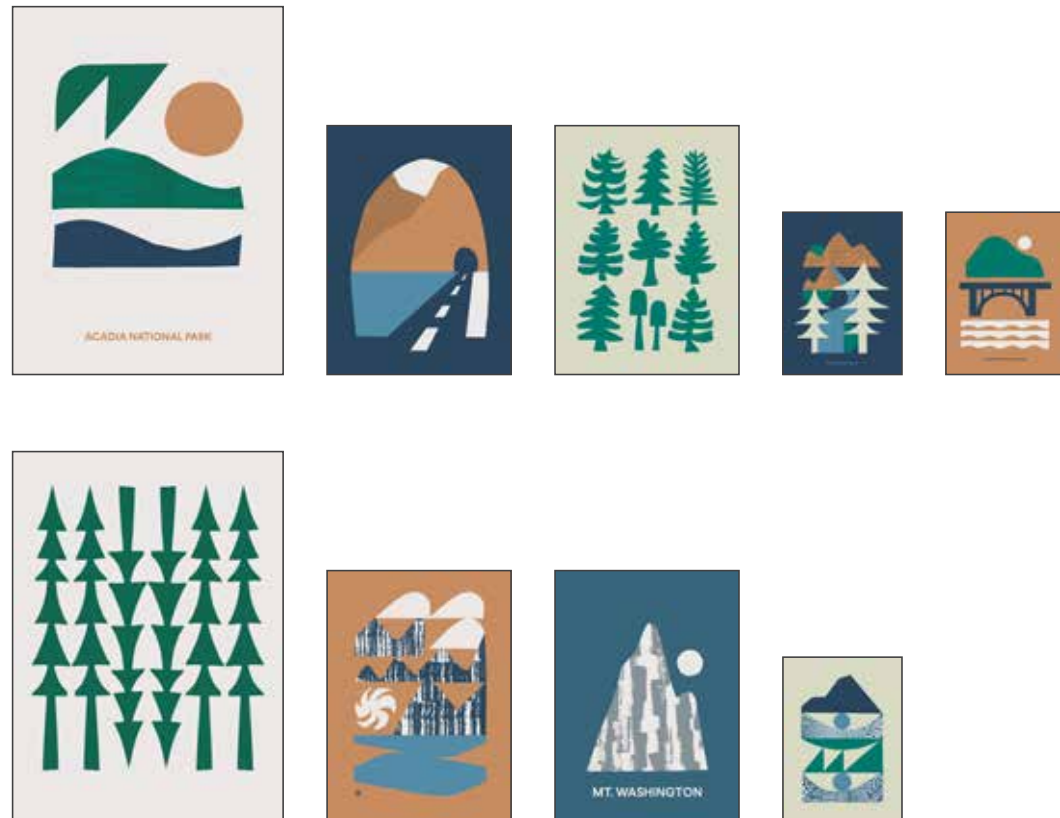
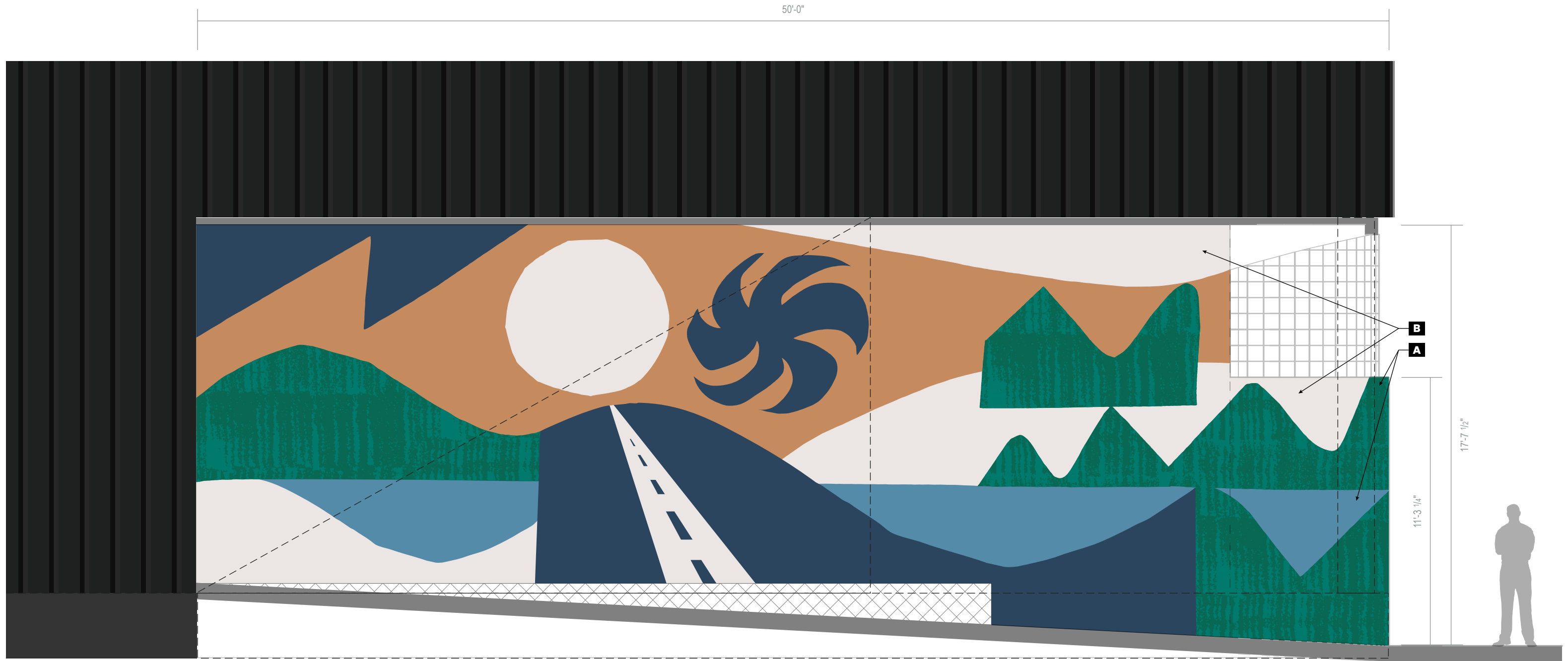


Photo of existing conditions

PROPOSED EXTERIOR MURAL DESIGN
MURAL AREA = 875 SQ. FT. (APPROX.)

- A** Hand-painted exterior mural to match artwork shown.
- B** Base wall paint color, by GC.



Exterior Delivery Mural - Wall Elevation
Scale: 1/4" = 1' - 0"