

Town of Orangetown Comprehensive Plan Update

# **PUBLIC WORKSHOP 1**

10/18/2021



# COMPREHENSIVE PLAN UPDATE

## Comprehensive Plan Committee (CPC)

- Teresa Kenny, Supervisor
- Jane Slavin, OBZPAE
- Jim Dean, Highway
- Eamon Reilly, DEME
- Aric Gorton, Parks and Recreation
- Rick Pakola, Deputy Town Attorney
- Allison Kardon, Assistant to the Supervisor

## Consultant Team



Ashley Ley, AICP – Project Manager  
Nina Peek, AICP – Principal in Charge  
Jason Mencher – Planner



Shachi Pandey, AICP  
Reed Vreeland

# AGENDA

**1 / Comprehensive Plan Team and Process [AKRF / 3 Mins]**

**2 / Existing Conditions and Preliminary Survey Results [AKRF / 12 Mins]**

**3 / Visioning Workshop [MUD Workshop]**

- Activity Demo [5 Mins]
- Community Workshop [25 Mins]
- Open Floor for Additional Community Feedback [20 Mins]

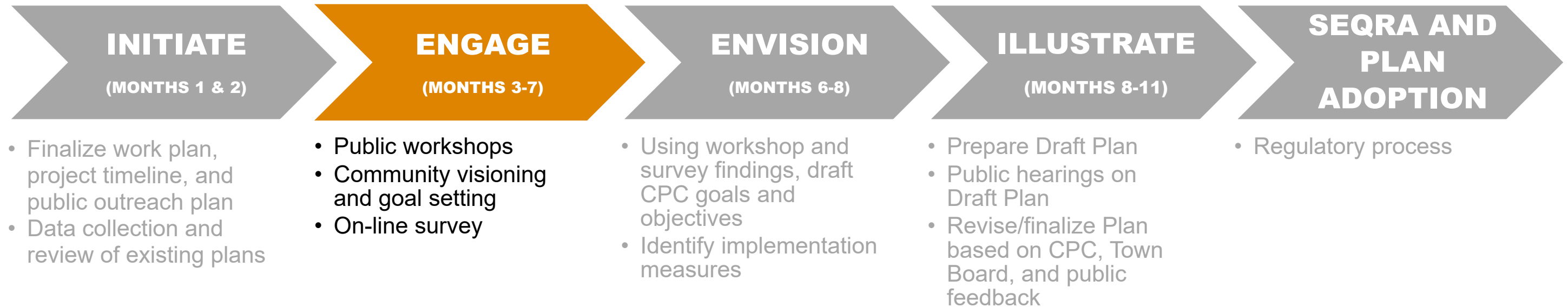
**4 / Next Community Updates [AKRF and MUD Workshop – 10 Mins]**

- Engagement Platform
- Tag-a-Photo!
- Next Meeting and Technical Updates
- How to Stay Involved



# PLANNING PROCESS

## PUBLIC WORKSHOP 1



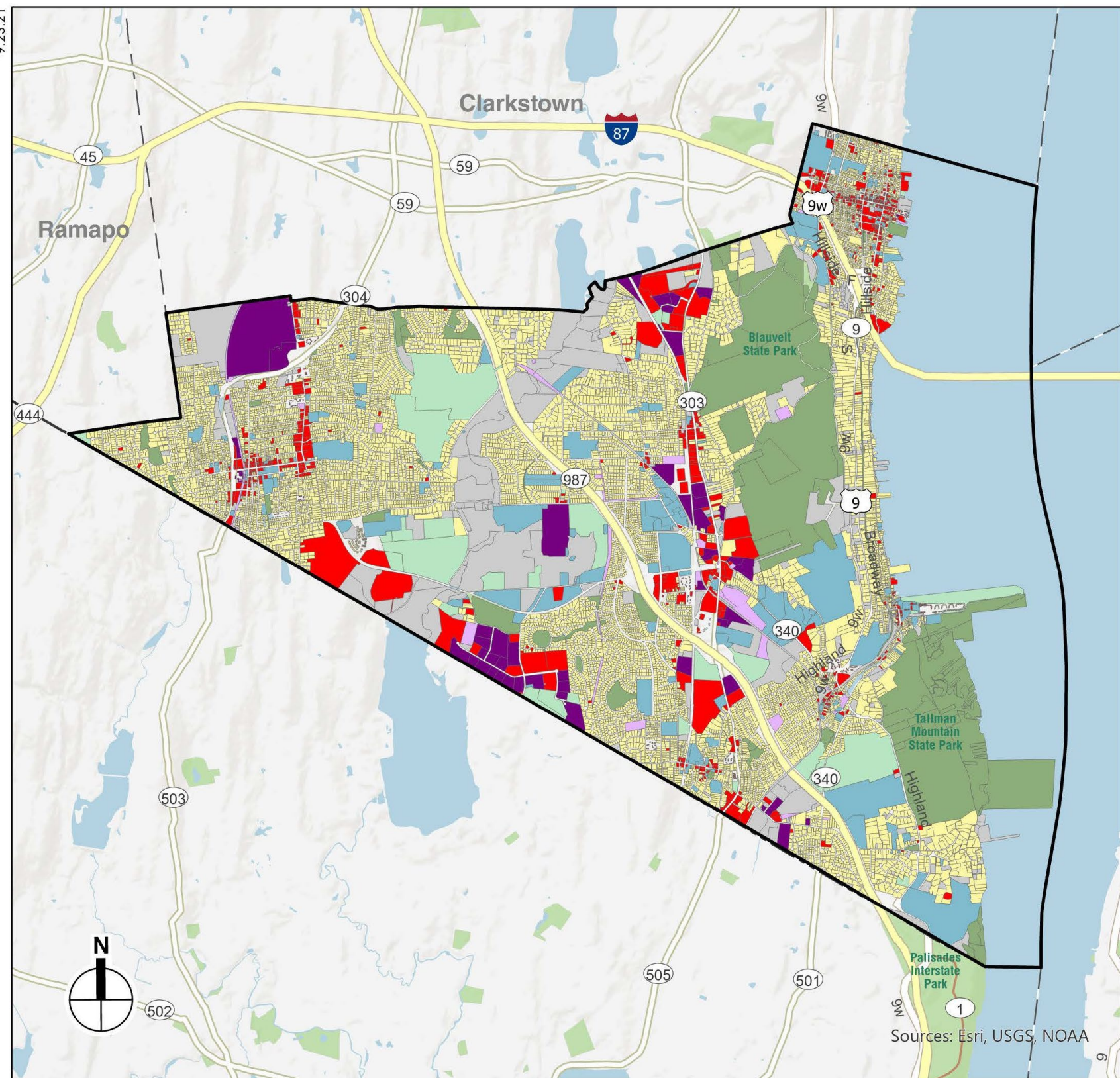
**2/**

**EXISTING CONDITIONS AND  
PRELIMINARY SURVEY RESULTS**





# EXISTING LAND USE

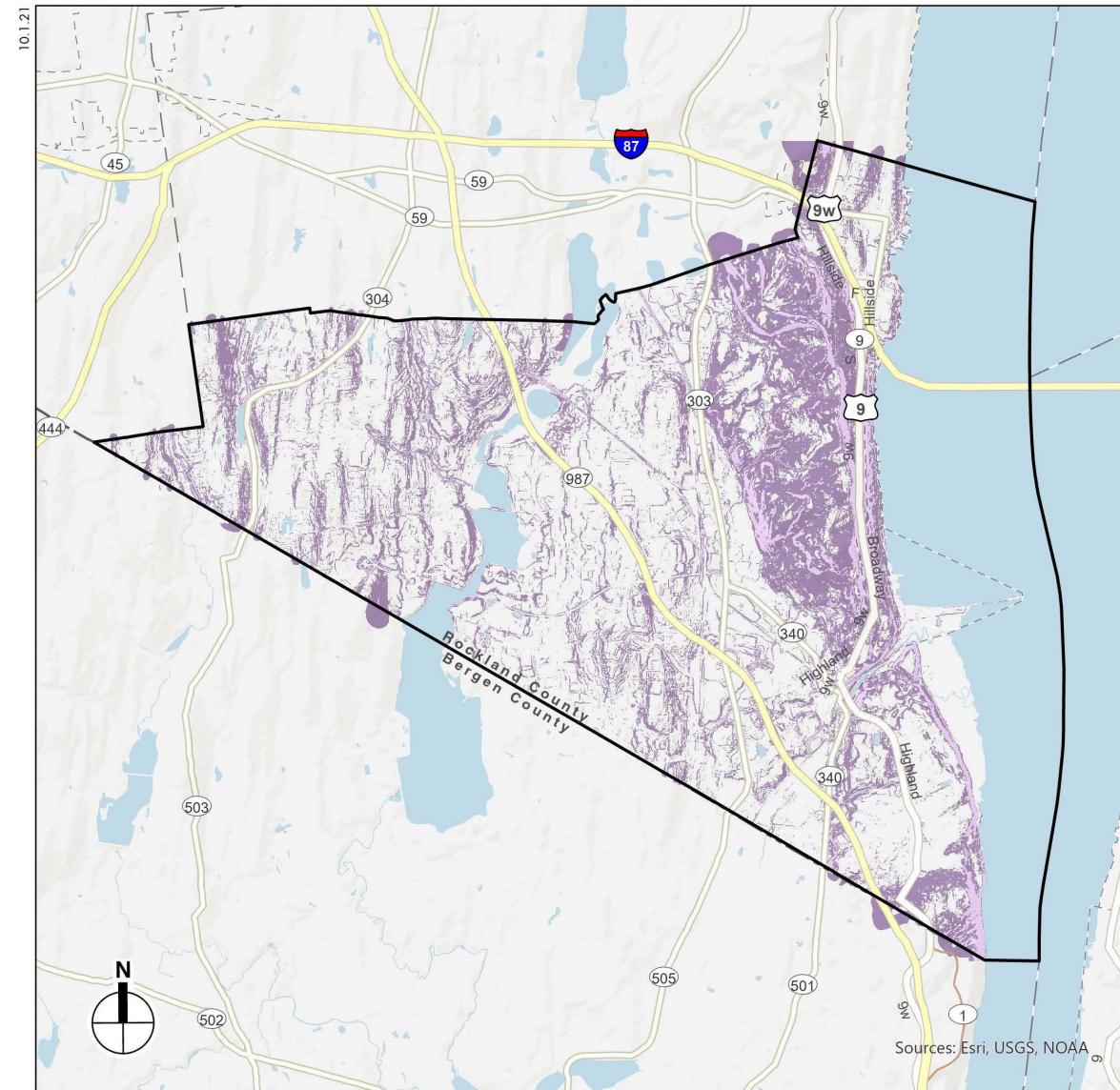





Sources: Esri, USGS, NOAA

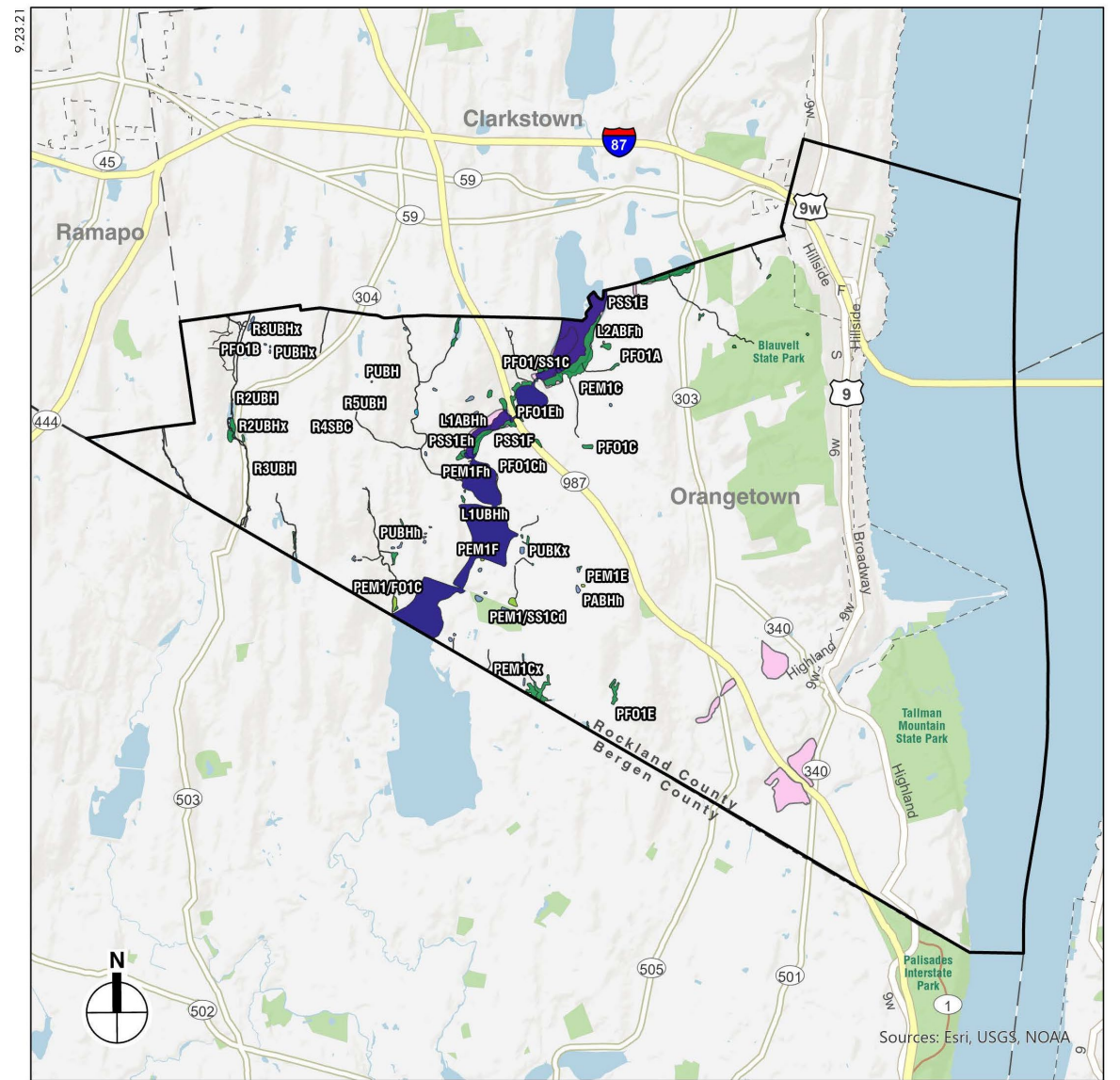











# EXISTING NATURAL RESOURCES



-  Orangetown
- Steep Slopes**
-  15% - 25%
-  Over 25%



-  Orangetown
-  Freshwater Wetlands (NYSDEC)
- NWI Wetlands**
-  Freshwater Emergent Wetland (PEM)
-  Freshwater Forested/Shrub Wetland (PFO, PSS)
-  Freshwater Pond (PUB, PAB)
-  Lake (L)
-  Riverine (R)

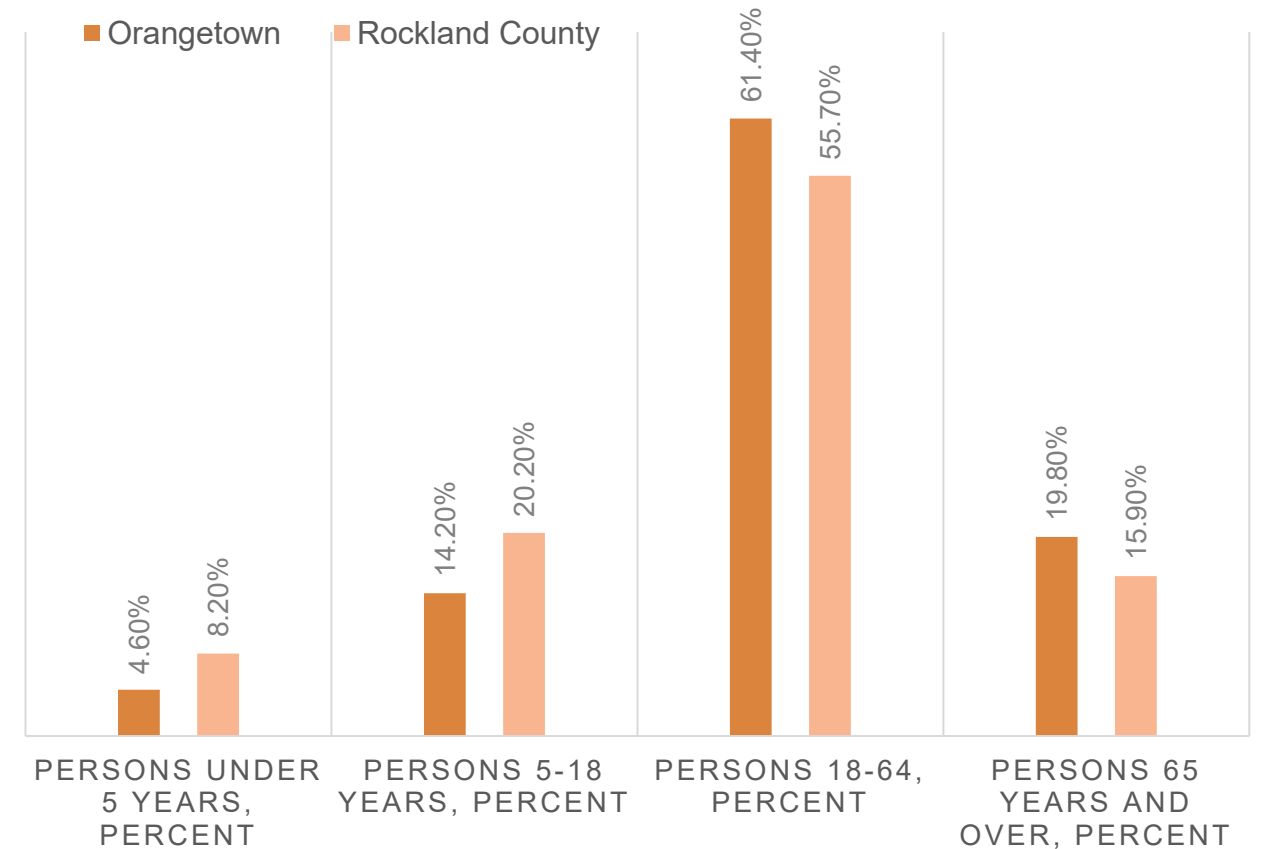


# POPULATION CHARACTERISTICS

## POPULATION

	<b>Orangetown</b>	<b>Rockland County</b>
<b>2020 US Census</b>	48,655	338,329
<b>2010 US Census</b>	49,212	311,687
<b>Change</b>	-557	26,642
<b>% Change</b>	-1.14%	7.87%

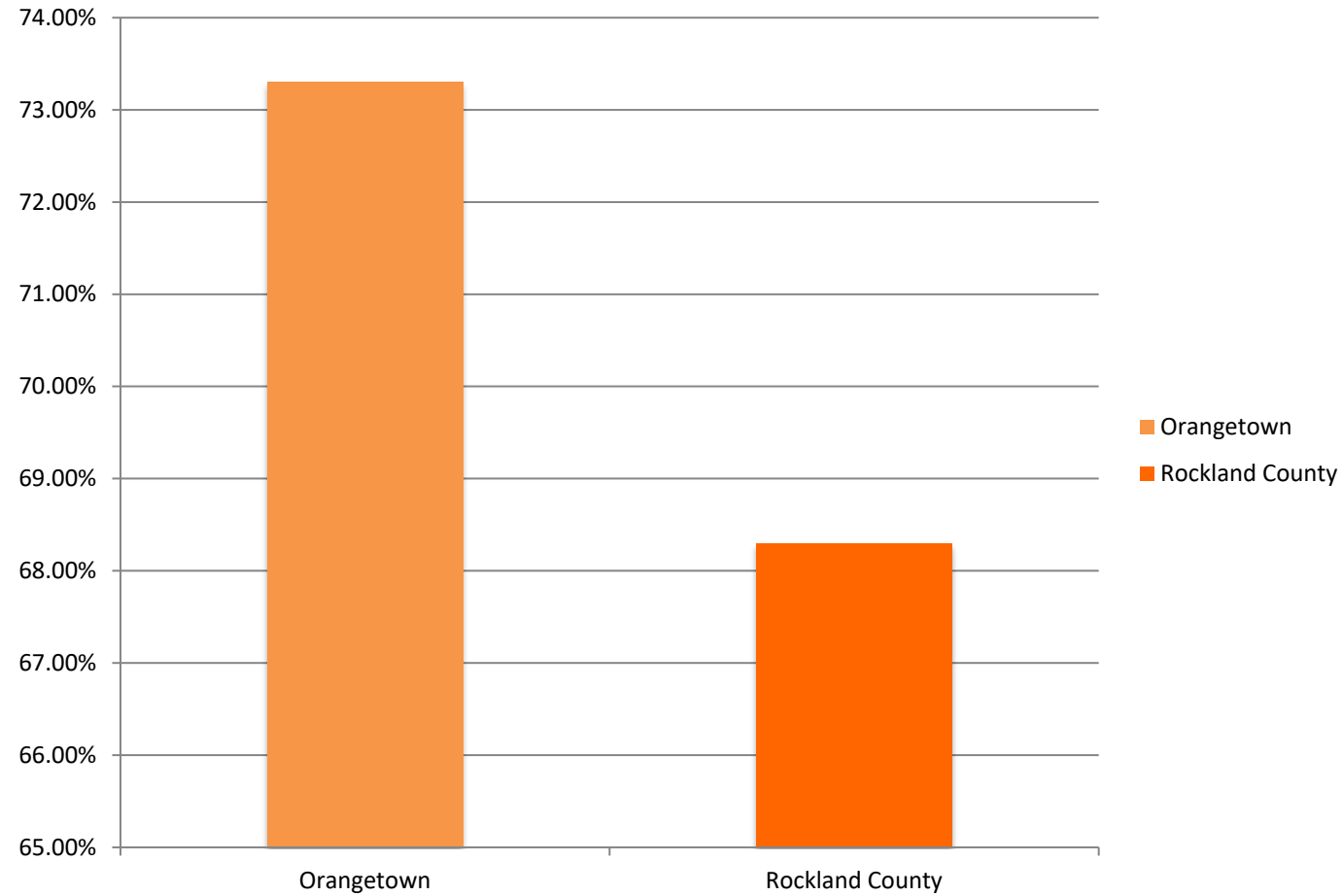
## DEMOGRAPHIC PROFILE



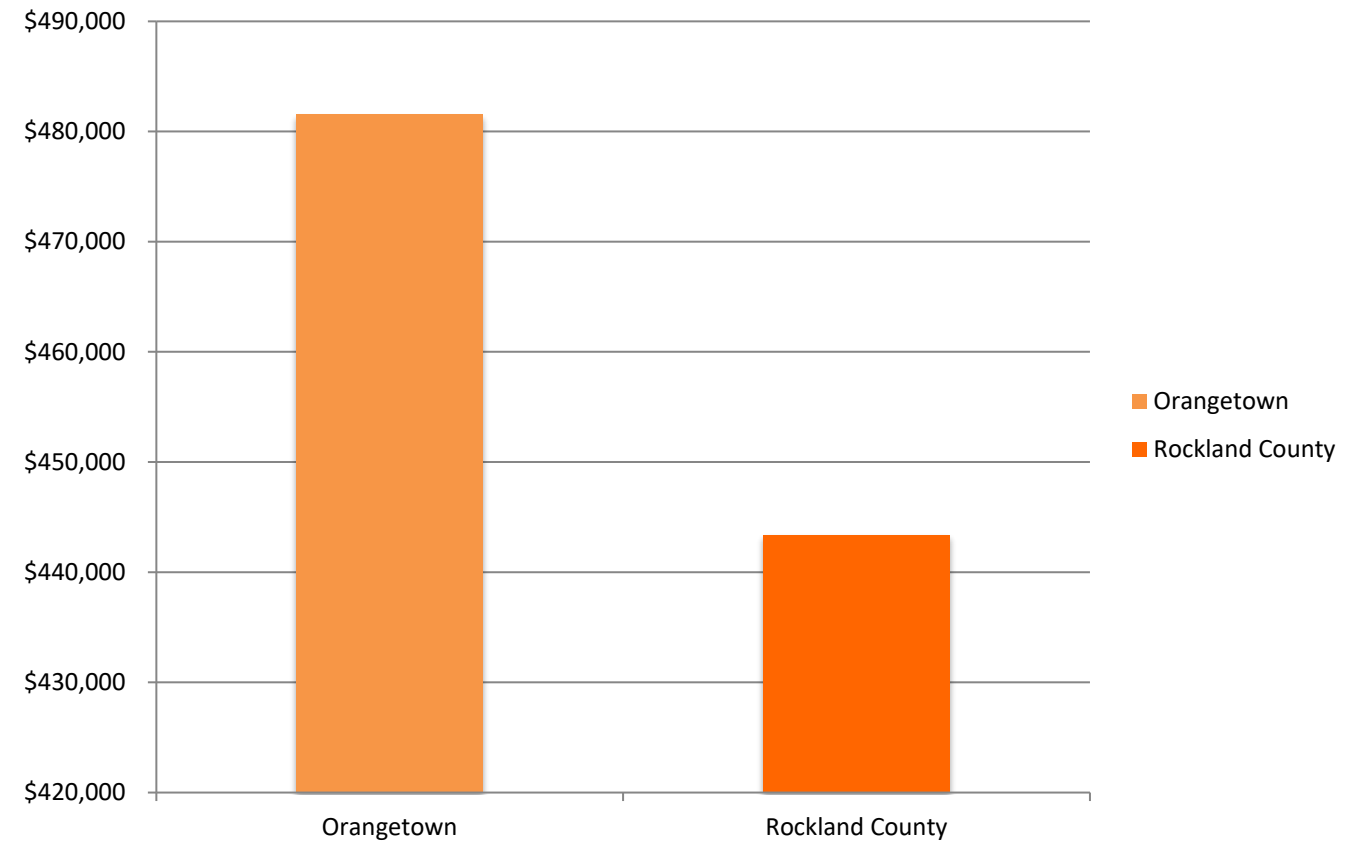


# HOUSING CHARACTERISTICS

## Owner-occupied housing unit rate\*



## Median value of owner-occupied housing units\*



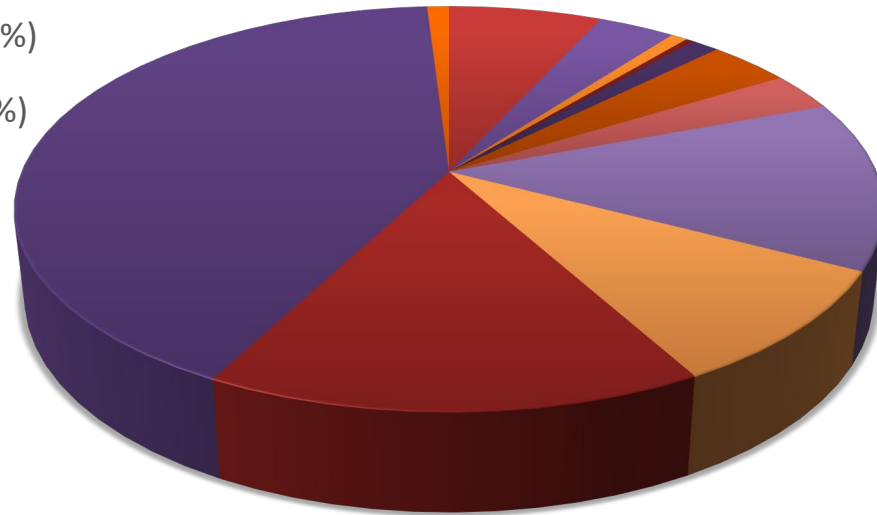
Source: \* American Community Survey (2015-2019)



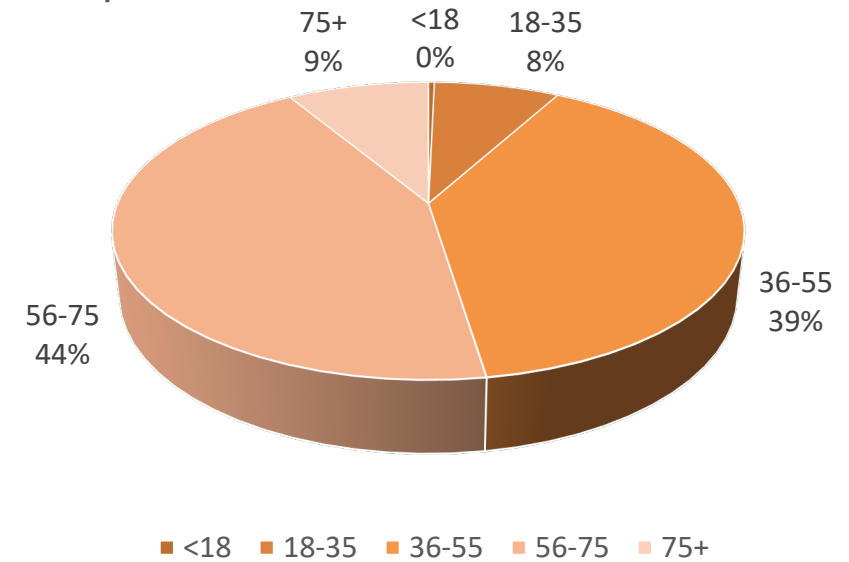
# SURVEY RESPONDENT PROFILE

## Where Respondents Live Within Orangetown

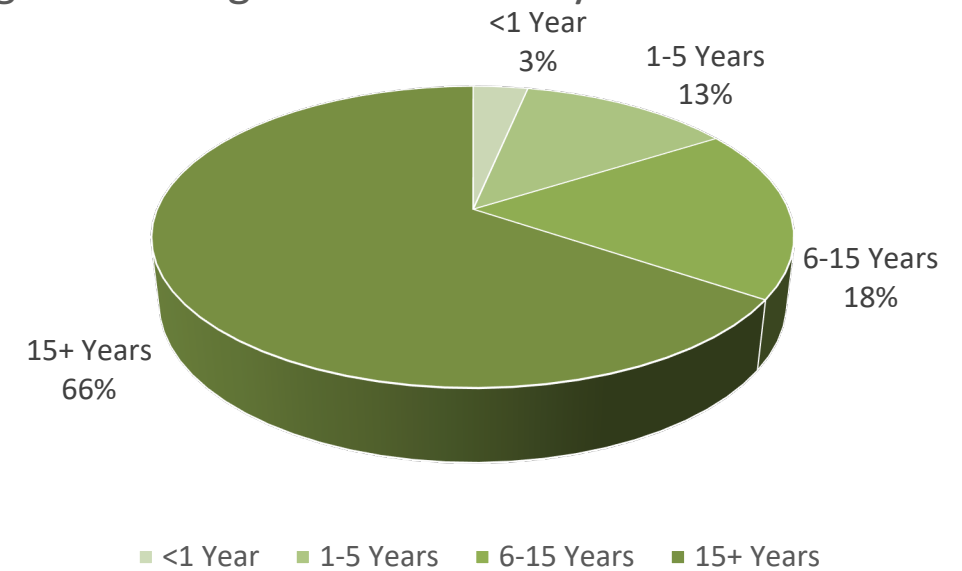
- Village of Nyack (6.81%)
- Village of South Nyack (3.41%)
- Village of Grand View-on-Hudson (0.73%)
- Village of Piermont (0.36%)
- Upper Grand View (1.22%)
- Sparkill (3.65%)
- Palisades (3.04%)
- Tappan (13.50%)
- Orangeburg (8.25%)
- Blauvelt (15.69%)
- Pearl River (41.36%)
- Not Applicable (not an Orangetown resident) (0.97%)



## Age of Respondents



## Length Of Orangetown Residency



# PRELIMINARY SURVEY RESULTS: TOP 5 REASONS RESPONDENTS CHOSE ORANGETOWN

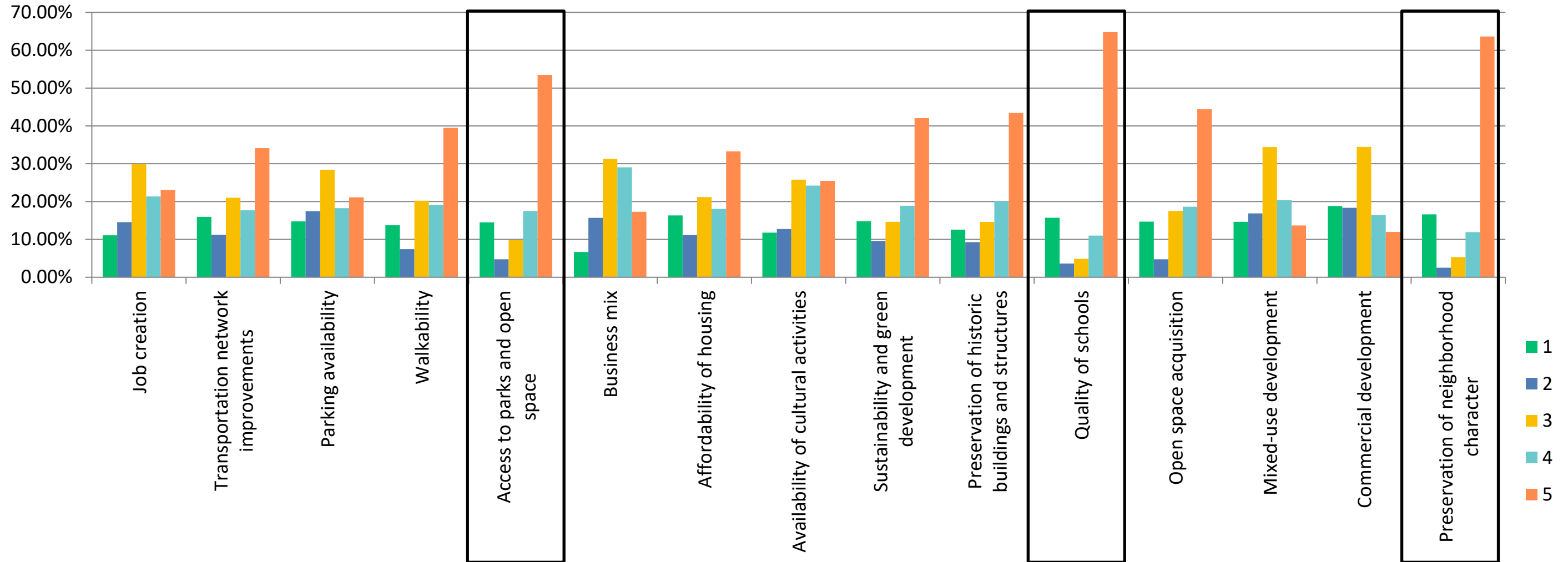
1. Community Character
2. Good Place to Raise Children
3. School District
4. Sense of Community
5. Natural beauty

*“I think it's important to retain the character of each of the hamlets of Orangetown. While some change is necessary we should be cognizant of the reasons people choose to live here and if any one factor changes Orangetown too much we will lose the sense of community that makes this area so wonderful to live in.”*

*“Orangetown needs to maintain it's reputation for good schools, public safety, strong zoning oversight, while finding ways to reduce or spread the tax burden. It also should consider further development opportunities for the Rockland Psychiatric and former Pfizer properties.”*



# COMMUNITY (SURVEY) IDENTIFIED ASSETS





# PRELIMINARY SURVEY RESULTS: TOP 3 LAND USES TO BE ENCOURAGED/DISCOURAGED

## Encourage

1. Farmers Market
2. Theatre/Performing Arts
3. Restaurant/Food Services

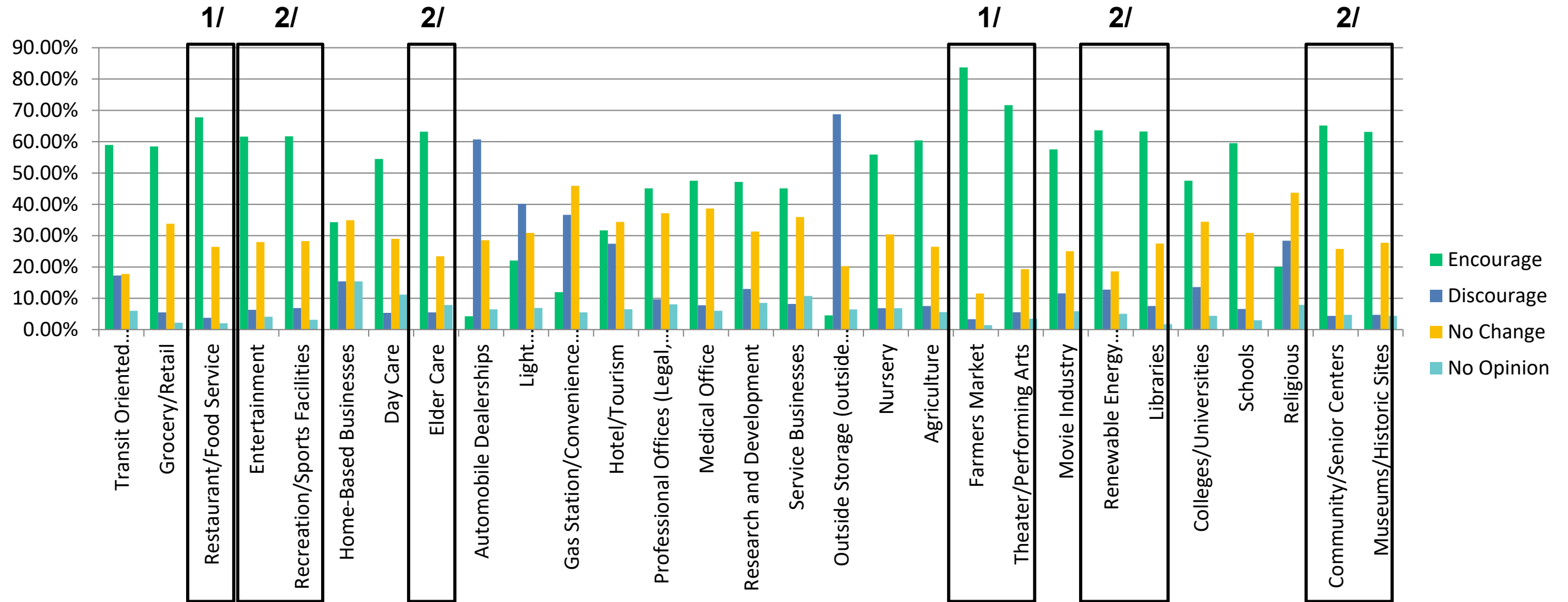
## Discourage

1. Outside Storage of Commercial Goods/Materials
2. Automobile Dealerships
3. Light Industrial/Manufacturing

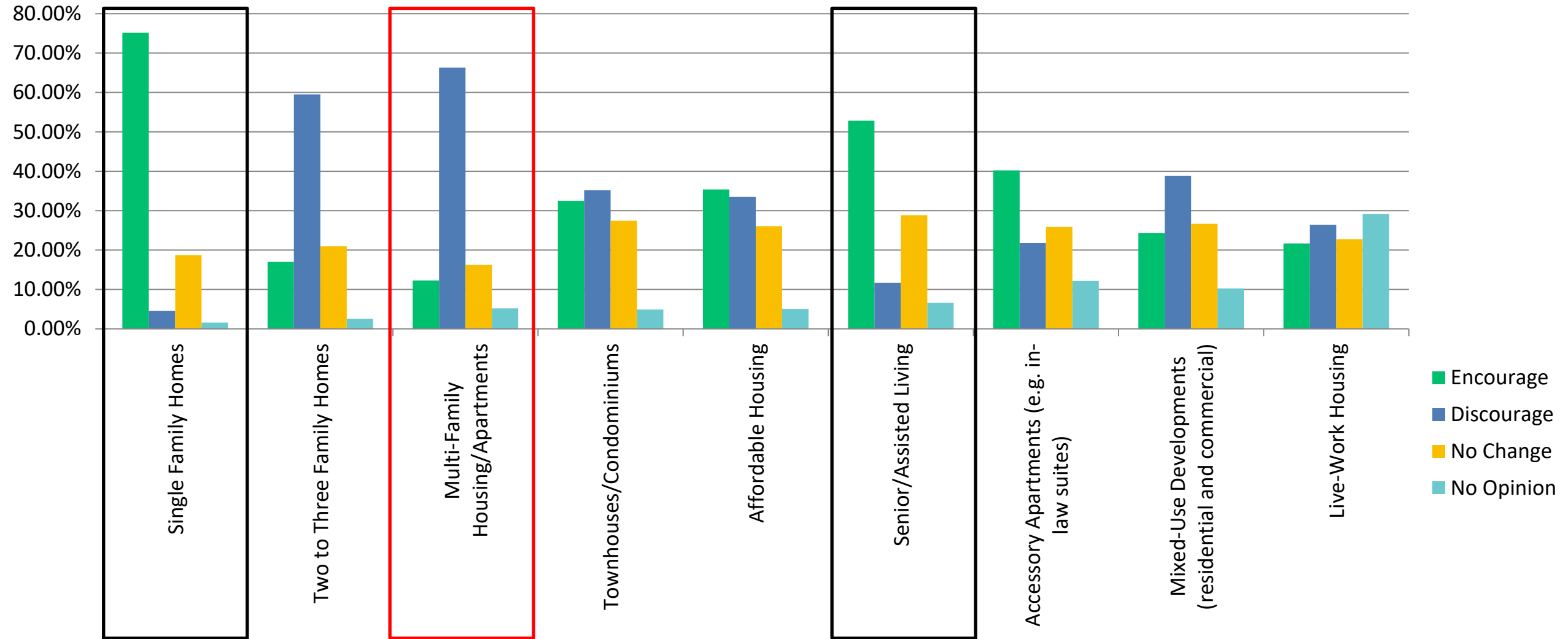
*“The town needs to consider the transition towards progressive infrastructure for a diverse and younger population (such as myself and my fiancé). That includes transit oriented development, accessible infrastructure for walking, biking, etc., diversity initiatives, reducing the costs of living to make it accessible for anyone under 40, and working towards building equity for marginalized groups through programs such as housing trusts.”*



# COMMUNITY (SURVEY) IDENTIFIED USE PREFERENCES

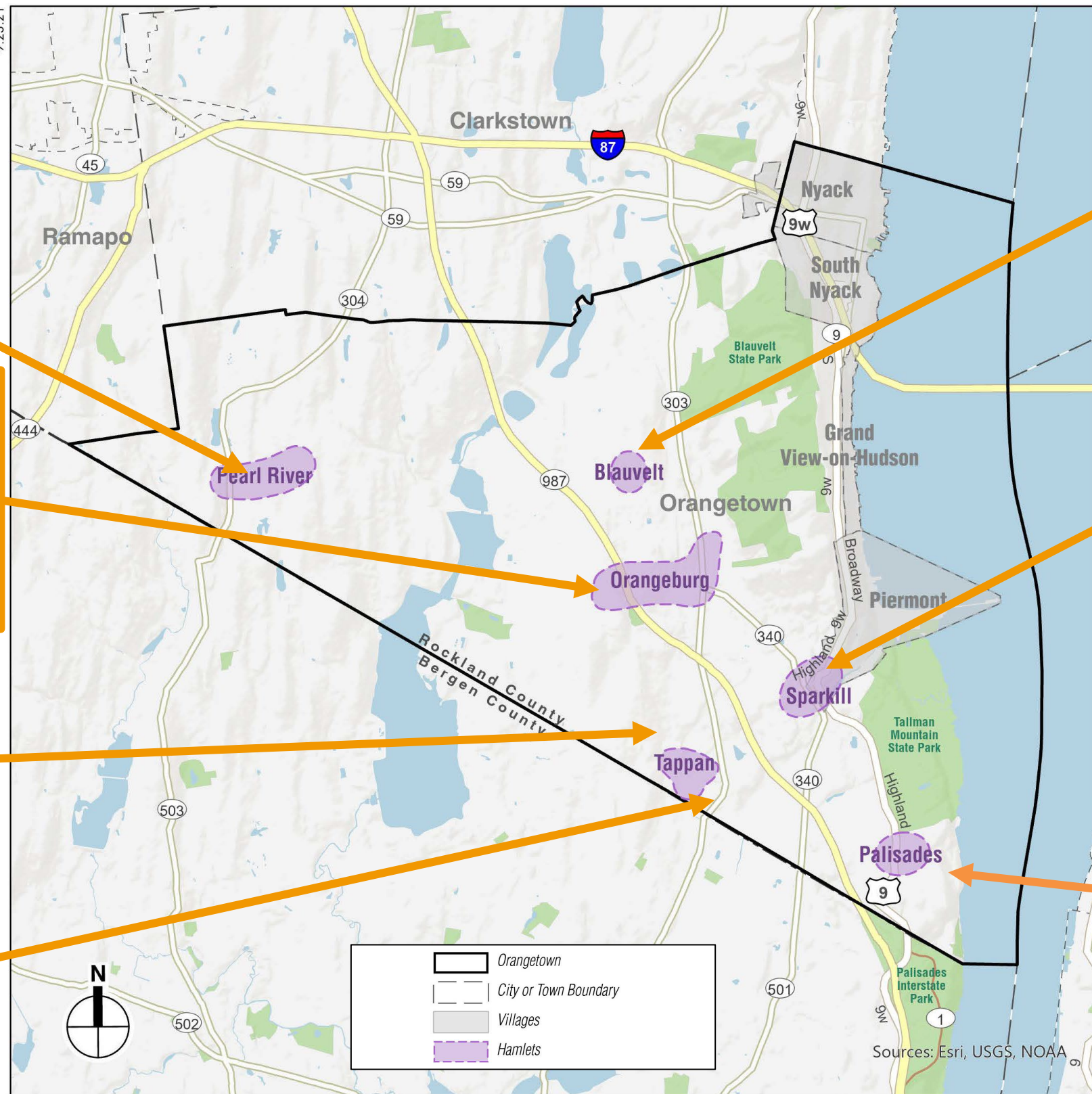


# COMMUNITY (SURVEY) IDENTIFIED RESIDENTIAL AND MIXED-USE PREFERENCES





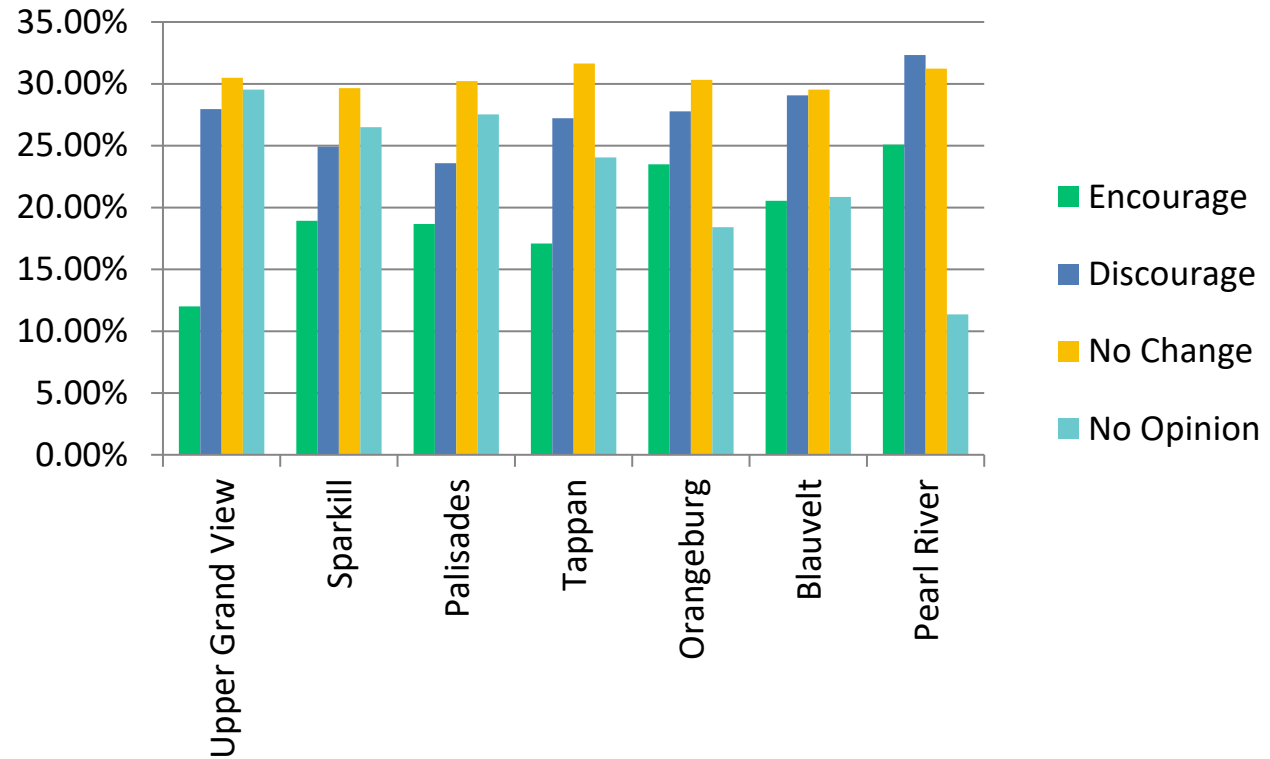
# HAMLETS



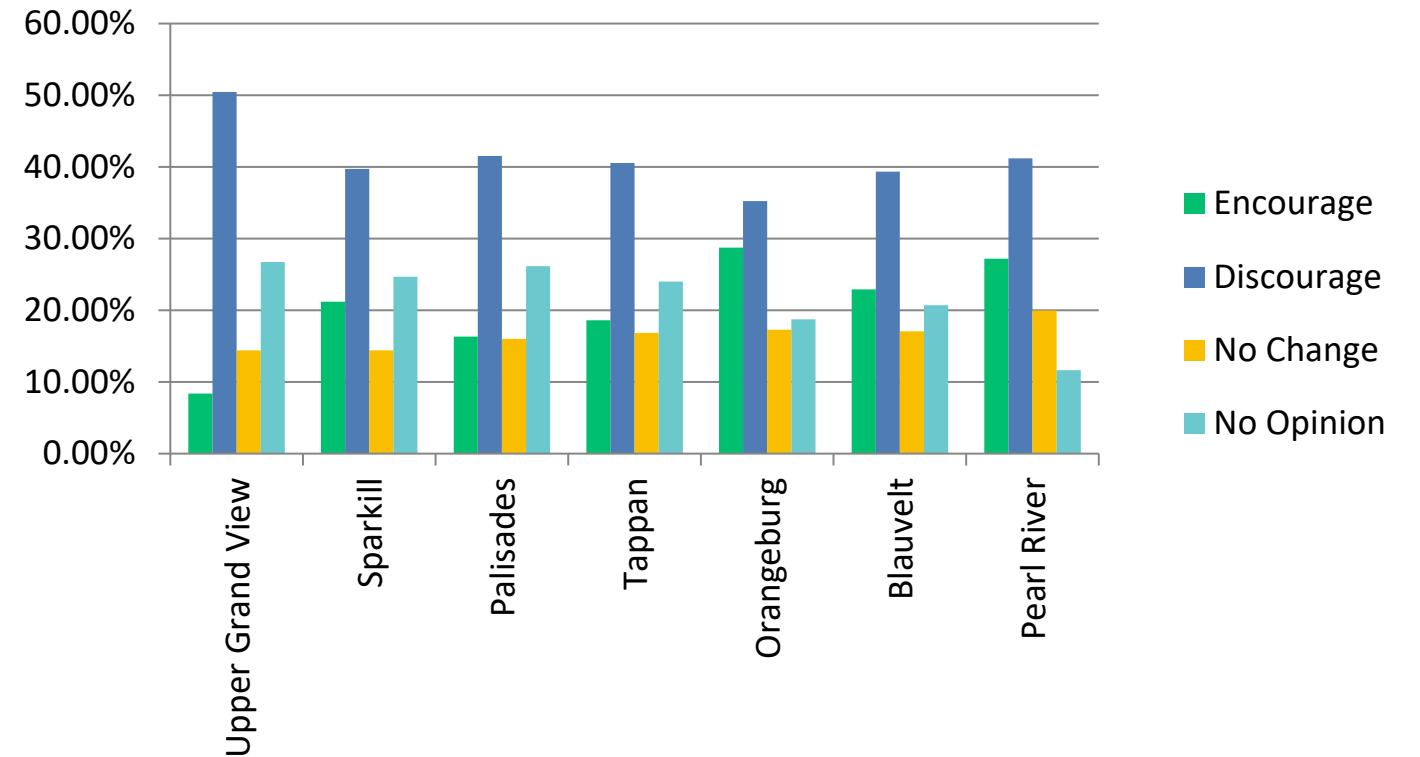


# COMMUNITY (SURVEY) PREFERENCES FOR DEVELOPMENT IN THE HAMLETS

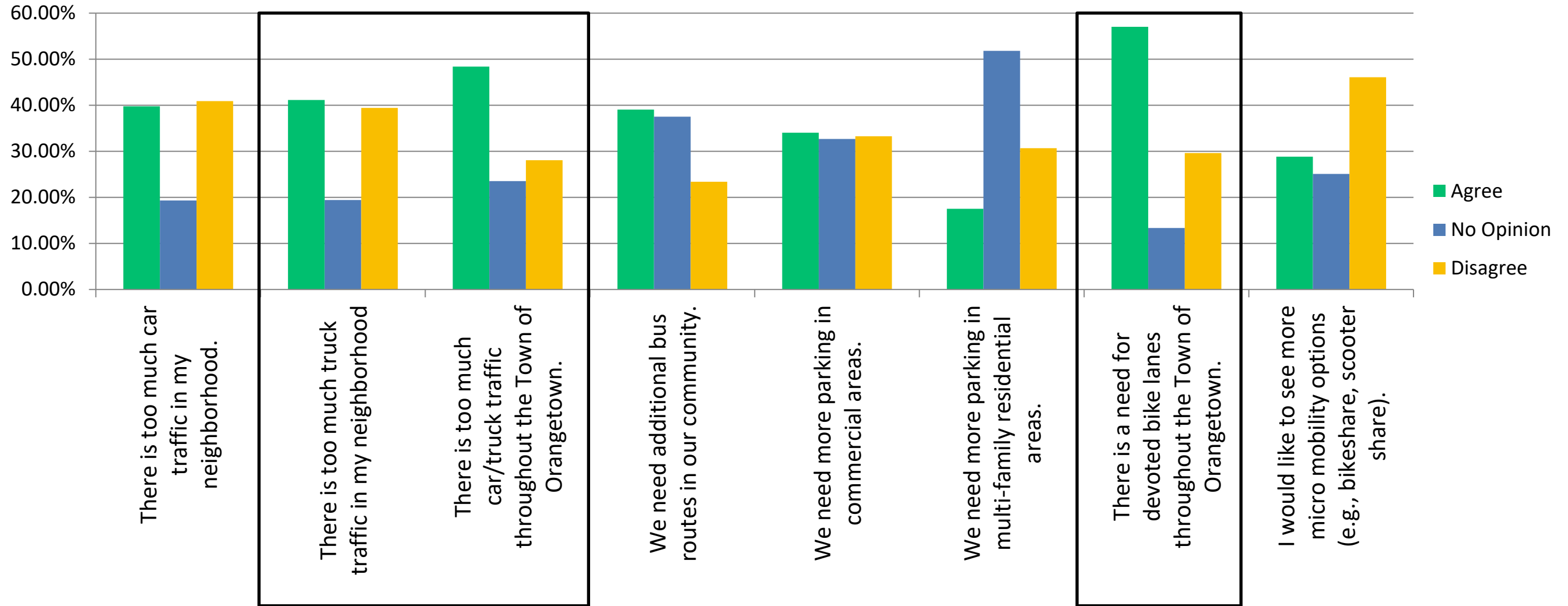
## Residential Development



## Commercial Development



# COMMUNITY (SURVEY) PREFERENCES REGARDING TRAFFIC AND TRANSPORTATION



# ORANGETOWN 2018 BIKE STUDY

Comprehensive Plan Update will build on key improvements proposed in the 2018 study.

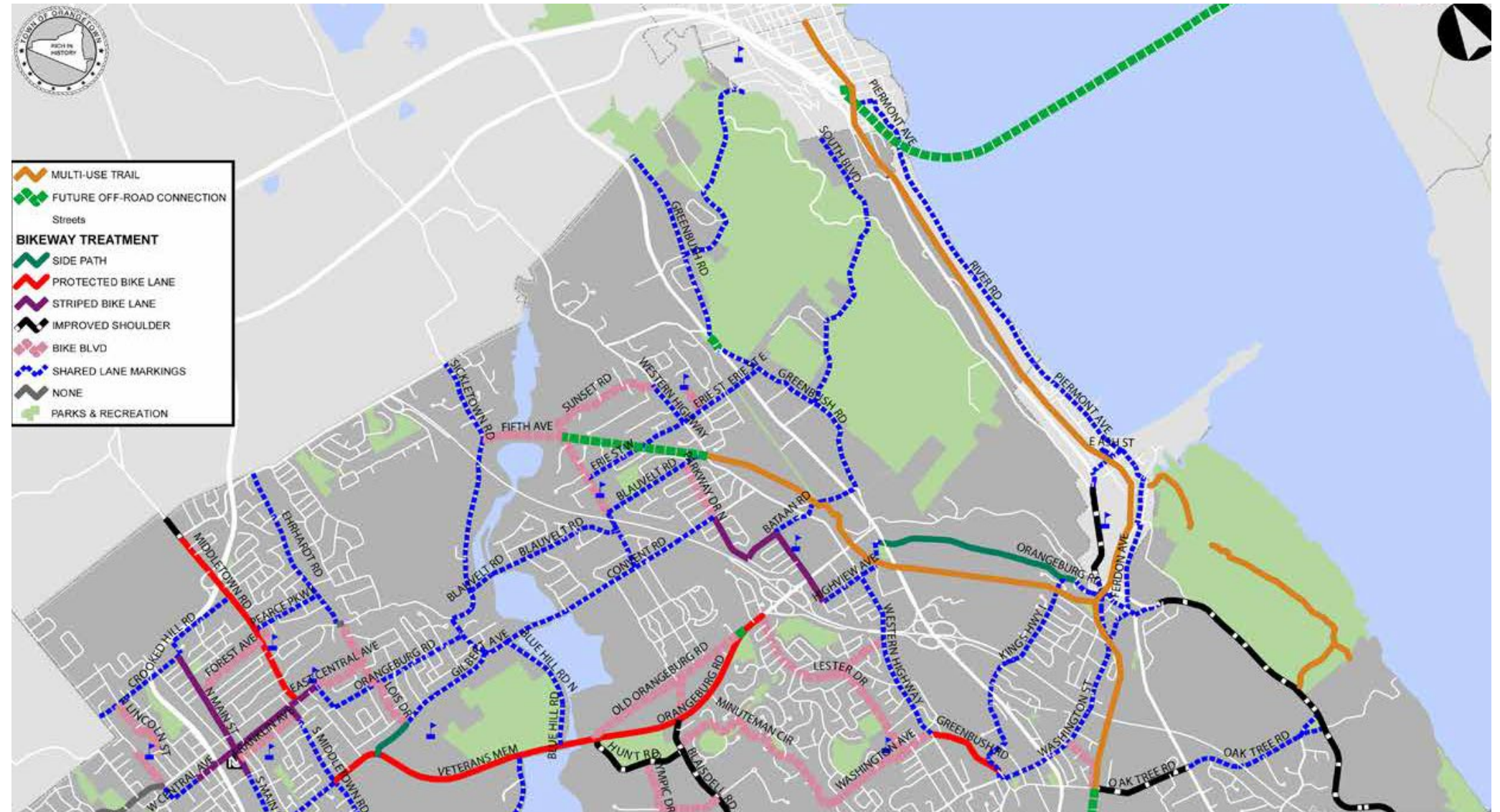
## KEY UPDATES:

1/ Protected bicycle infrastructure at Veteran's Memorial Drive / West Orangeburg Road, Greenbush Road and North Middletown Road

2/ Sidepaths at Gilbert Avenue and Orangeburg Road

3/ Unprotected bicycle infrastructure at Central Avenue, North Main Street, Dutch Hill Road, Carlton Drive, Parkway Drive

4/ Network of bike paths and shared roadways at neighborhood scale



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**VISIONING WORKSHOP**





# FOCUS AREAS FOR VISIONING

- Six emerging themes based on Community Survey responses
- Workshop for gathering more specific desires and constraints regarding each theme which will help us go beyond statistical analysis
- Opportunity later to provide “place-based” feedback that is specific to areas you frequent in the Town



# QUESTIONS TO CONSIDER



## Community Facilities

- Are the Community Facilities in your Town adequate and easily accessible?
- What improvements would you like to see to specific or all Community Facilities?



## Land Use

- Is there enough variety in the types of commercial properties within the Town to meet the needs of business owners and residents?
- Are there certain land uses that you wish to see more or less of in your neighborhood or the Town in general? If so, please mention what part of Town.



## Sustainability

- Would you like to see investment in sustainable infrastructure by the Town (e.g. low-impact development techniques for stormwater management, wind/solar energy production for Town buildings, etc)?
- Would you support investment in renewable energy Town wide and on individual properties? Would you support streamlining the approvals process for installation of renewable energy infrastructure?



## Housing

- Have you had trouble finding housing within the Town for yourself or a family member? If so, what were some of the obstacles that you encountered?
- Is there adequate and affordable housing available for seniors looking to downsize, or young people looking to stay within the community?



## Transportation and Mobility

- Would you be willing to travel by foot or bicycle to key locations in the Town? What pedestrian and bicycle connections and infrastructure would the Town need to prioritize for you to do that?
- Is there adequate public transportation within the Town? If not, what areas need better service?



## Other Comments

- Please feel free to add any more comments that we may not have covered here.



## **VISION WALL DEMO**

Please use the link in your zoom chat to visit the page  
<https://mudworkshop.mysocialpinpoint.com/otownvision/ideas>  
and begin the workshop.



# **POPULAR RESPONSES & ADDITIONAL FEEDBACK**





**4/**

**NEXT STEPS**



# TAG-A-PHOTO

LINK: <https://mudworkshop.mysocialpinpoint.com/tag-a-photo/map>



Drag to comment > Something I don't like Something I Like A priority I have



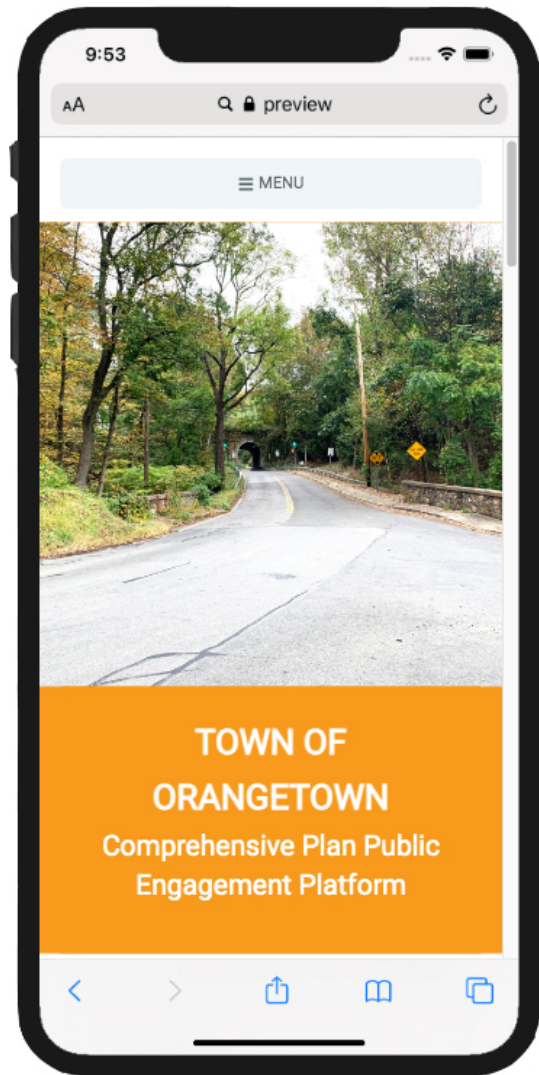
The map displays the town of Orangetown, New York, with a dashed black line indicating the town boundary. Several pins are placed on the map: a red speech bubble icon near the town center, a yellow lightbulb icon near the Governor M. Cuomo Bridge, and a blue location pin near the Westchester Medical Center. The map includes a sidebar on the left with options for ABOUT, INSTRUCTIONS, ENGAGEMENT RULES, SHARE, and CONTACT US. A legend in the bottom right corner identifies the red speech bubble as 'Something I don't like', the yellow lightbulb as 'A priority I have', and the dashed line as 'Town Boundary'. The map is powered by Google Maps and Leaflet.





# ENGAGEMENT PLATFORM

LINK: <https://mudworkshop.mysocialpinpoint.com/orangetown/>



START 18 Oct 2021 END 24 Oct 2021

START 18 Oct 2021 END 1 Nov 2021

Add Your Idea

Tag-a-Photo

### OTHER ENGAGEMENT OPPORTUNITIES

- Current Phase**  
**Community Survey**  
Online survey offering community members an opportunity to provide input on their priorities regarding all Comprehensive Planning elements.
- Current Phase**  
**Public Visioning**  
Public Workshop to gather feedback on the Town's desires, concerns and priorities for the future of Orangetown.
- Survey Findings**  
Synthesis of the Community Survey Findings and Public Visioning Workshop.
- Finalizing Recommendations**  
Public Workshop to review and comment on preliminary recommendations prepared by the Consultant Team.



# NEXT COMMUNITY UPDATES

**Engagement Platform Updates**

- Survey Results to be published in November
- Findings from Vision Wall and Tag-a-Photo

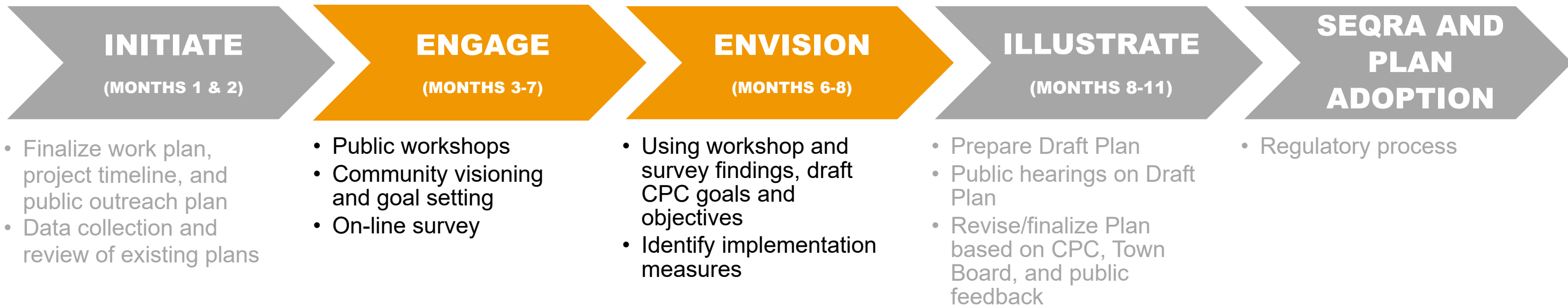
**Next Public Workshop**

- December 06<sup>th</sup> 2021 [In-Person Workshop]
- December 07<sup>th</sup> 2021 [Remote Workshop]

**CPC Meetings**

- Next CPC work session is 10/27 at 12:30
- CPC work sessions will be open to the public
- Agendas, minutes, and zoom information will be posted on the Town's website

## PUBLIC WORKSHOP 2





# HOW DO I STAY INVOLVED?

Keep up to date on the Town's Website:

<https://www.orangetown.com/orangetown-comprehensive-plan/>

Visit the public engagement platform:

<https://mudworkshop.mysocialpinpoint.com/orangetown/>

Write to us at [akardon@orangetown.com](mailto:akardon@orangetown.com)

